Muhammad Zahid Bashir

Microsoft Certified: Power BI Analyst Associate | Business Analyst | Data Analyst | AI |
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Professional Summary:

I am a highly skilled and results-driven Data Analyst with extensive experience in data analysis and visualization. With a strong background in FMCG Industry Management, I possess a solid understanding of data analytics, data modelling, and data visualization techniques. I can transform raw data into actionable insights to drive informed decision-making and business growth. I am seeking opportunities to leverage my skills and expertise in Power BI and data analysis to contribute to the success of and organization.

Skills:

Data Bases: SQL, MySQL,
Visualization Tools: Power BI, Looker Studio
Other Skills: Advanced Excel, Business Analysis, Data Analysis,
Soft Skills: Communication, Teamwork, Problem Solving, Adaptability, Critical Thinking, Time Management

Key Skills:

- Power BI (Data Visualization, Data Modelling, DAX)
- Data Analysis and Visualization
- Data Modelling and Transformation
- Business Intelligence (BI)
- Dashboard Design
- Performance Optimization
- Business Intelligence Concepts and Methodologies
- Problem-solving and Troubleshooting
- Continuous Learning and Adaptability

Education:

Virtual University of Pakistan. 2018 – 2020
Masters in Operations & Supply Chain Management

Certifications:

Microsoft
- Microsoft Certified: Power BI Data Analyst Associate (PL-300)
- Microsoft Power BI Data Analyst Professional Certificate

Virtual University of Pakistan
- Data Analytics and Business Intelligence

PNY Trainings
- SQL, Power BI, KNIME

Experience/Projects:

Powe BI Data Analyst | W3Skillset, Lahore, Pakistan
Dec. 2022 - Present

- Design, develop, and maintain Power BI dashboards and reports.
- Perform data extraction, transformation, and loading (ETL) processes.

- Collaborate with stakeholders to understand their data needs.
- Ensure the accuracy and reliability of data presented in the dashboards.
- Train end-users on how to use the dashboards and reports effectively.
- Stay updated with the latest Power BI features, updates, and best practices.
- Manage and prioritize multiple tasks and projects effectively, meeting deadlines and delivering high-quality results.
- Collaborate with client and internal teams to effectively gather and understand requirements, delivering solutions that meet or exceed expectations.

Projects:
- Supply Chain Analysis | Dashboard
- Marketing / Sales Performance Report | Dashboard
- Telecom Churn Analysis | Dashboard
- Healthcare Domain |Dashboard
- E-commerce Dashboard | Dashboard

Others Experience:

- **Head of Production | MUX Food, Multan**
  Jun. 2021 – Nov. 2023
- **Factory Manager | Agro Hub International, Karachi**
  Feb. 2021 - May 2021
- **Production Manager | Volka Food International, Multan**
  Aug. 2018 - Apr. 2020
- **Production Administrator | IFFCO Group, Dubai**
  Dec. 2013 - Jun. 2018
- **Production Supervisor | Mehran Spice & Food Industries, Karachi**
  Jan. 2013 - Nov. 2013
- **Production Executive | Hilal Foods, Karachi**
  May 2005 - Mar. 2012